Hometown Holiday Competition Terms & Conditions

- 1. Instructions, prizes and information on how to enter form part of these Terms and Conditions. By entering, competition entrants accept these Terms and Conditions.
- 2. The Promoter is the University of Newcastle, Hunter Street Newcastle, NSW 2300.
- 3. The promotional period begins at 9.30am (AEST) on Thursday 12 November 2020 and concludes at 11.59pm AEST on Sunday 14th December 2020 ("Promotional Period"). Four draws will take place on 23/11; 30/11; 7/12 and 14/12 with travel (gift cards redeemed) to be completed by Sunday 28th February 2021. After this date the gift cards lose all value and cannot be redeemed.
- 4. Entries are open only to residents of Newcastle and Hunter local government areas. Employees (and their immediate families) of the Promoter and third parties associated with this promotion are ineligible to enter.
- 5. Entrants must be over the age of 18 years.
- 6. To be eligible to enter, individuals must, during the Promotion Period: (i). Complete the online registration process; and (ii) As part of the registration process, answer the following question in 25 words or less: 'Why is it important to you to have a Hometown Holiday in the City of Newcastle?'.
- 7. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 8. Incomplete, indecipherable or illegible entries will be deemed invalid.
- 9. Multiple entries by a single entrant in the one Promotional Period is not permitted.
- 10. The 100 winners of the Promotion shall be judged by the Promoter to have the most creative answers.

 The Promotion is a game of skill.
- 11. The judging of entries will take place on four (4) separate occasions at the University of Newcastle City Campus (NUSpace), Hunter Street Newcastle 2300, with 25 winners per draw. The winners will be notified using the email provided in the registration process, and announced on the Event website. The Promoter's decision is final and no correspondence will be entered into.
 - a. DRAW 1: Monday 23 November 2020
 - b. DRAW 2: Monday 30 November 2020
 - c. DRAW 3: Monday 7 December 2020

- d. DRAW 4: Monday 14 December 2020
- 12. The 100 winners as judged by the Promoter will each win an individual prize. The 100 individual prizes each consist of a \$500 Hometown Holiday travel gift card to be used at participating businesses in the Hometown Holiday initiative as listed on the City of Newcastle app.
- 13. Total prize pool is valued at up to AUD\$50,000. The prize is not transferable or exchangeable and cannot be taken as cash.
- 14. Winners are to collect their Hometown Holiday travel gift card from Newcastle Visitor Information Centre, 430 Hunter Street, Newcastle. Opening hours are Monday Friday: 9:30am 4:30pm and Saturday: 10:00am 2:00pm. Winners must provide proof of identity and will be asked to complete a pre-trip survey prior to collection of the gift card. Any cards not collected from the VIC by 31 January will go back into the prize pool for a draw to be held on 1 February, 2021.
- 15. Entrants agree to participate in a pre-trip survey upon collecting their Hometown Holiday travel gift card from the Newcastle Visitor Information Centre. Entrants agree to receiving an invitation to their email address to participate in a post-trip surveys about their Hometown Holiday after the 28 February 2021.
- 16. Entrants agree to using the City of Newcastle app during the Hometown Holiday visit.
- 17. Entrants consent to the Promoter using their name, likeness, image, voice and/or social media posts content in the event they are the winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this Promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- 18. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to opt out, access, update or correct information to the Promoter. All entries become the property of the Promoter.